

Lubbock Christian University	Paula Maxey	5601 19 th Street 79407	(806) 796-8800	No	All	0
West Texas Hispanic News	Circulation Desk	1607 13 th Street 79401	(806) 747-3467	No	All	0
Lubbock Avalanche Journal	Tracie Scofield	P.O. Box 491 79408	(806) 762-8855	No	All	0
Amigo Publications	El Editor	1502 Ave M 79401	(806) 763-841	No	All	0
Texas Tech University Career Center	Barbara Pittman	P.O. Box 45006 79409	(806) 742-2210	No	All	0
Wayland Baptist University	Brenda	1900 W. 7 th Street #667 79072	(806) 291-3752	No	All	0
South Plains College	Susa Rushing	srushing@southplainscollege.edu	Email	No	All	0
Lubbock Avalanche Journal	Tracie Scofield	scofield@lubbockonline.com	email	No	All	0
Texas Workforce	Margarite Moten	www.workintexas.com	Post on website (806) 771-3815	No	All	0
South Plains College Reese Center	Ben Alexander	www.collegecentral.com/southplainscollege	Post on website (806) 716-4608	No	All	0
Texas Tech University	Barbara Pittman	www.careerservices.ttu.edu	Post on website (806) 742-2210	No	All	0
Lubbock Help Wanted.com	NA	www.lubbockhelpwanted.com	Post on Website	No	#2, #3	4
Monster	NA	www.monster.com	Post on website	No	#2	1
Employee Referrals	Internal Resource	#33 Briercroft Office Park	(806) 762-3000	No	All	7
Texas Tech Career Fair	Alessa Ross	Box 73082 Lubbock, Texas 79409	(806)742-6500 x 266	No	#1, #2	3
KONE website	Internal Resource	http://rock101.fm/Job-Opportunity---Lubbock/7033254	On Line	No	#1	1

7) Supplemental Non-vacancy Specific Recruitment Initiatives.

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Chamber of Commerce Business Expo – Attended networking function with local community leaders and searching for possible employees. Handouts about the stations were given.	5/13/10	Sean Donahue, Program Director
Slaton Jr. High School Career Day – At the request by a teacher from the school Wilks sent several representatives to speak to students about a career in radio	5/19/10	Jeff Ancell, Operations Director and Randall Smith, Air personality of the KLLL morning show
South Plains Tech Prep Career Expo – attended the job fair sponsored by South Plains Tech and provided students with information for careers in radio	10/26/10	Celeste Collins, Business Mgr. and Sean Donahue, Program Director

Texas Tech College of Mass Communications Internship Program – Continued established internship program that help students gain on-the-job experience which will enable them to further their knowledge and prepare them for future employment after college (4 participants)	On Going	Sean Donahue, Program Director
WIA Youth Program sponsored by Texas Workforce Solutions – Established A Subsidized Summer Youth Employment Program for youths ages 16-24 by providing economically disadvantaged youth with employment basic skills training and earnings (1 participant)	6/14/10 – 9/30/10	Celeste Collins, Business Mgr.
Texas Tech University Mass Communications Career Day – Attended job fair with the intent to recruit students and graduates for employment	10/14/10	Celeste Collins, Business Mgr. and Sean Donahue, Program Director
Lubbock Christian University Career Fair – Attended job fair with the intent to recruit students and graduates for employment	11/9/10	Sean Donahue, Program Director and Celeste Collins, Business Mgr.
Ropes Elementary School Station Tour – elementary students were given a tour of the station. Spoke to the kids about various careers and opportunities and encouraged to study for a career in radio	5/25/10	Sean Donahue, Program Director
Continuation of training of management personnel regarding EEO. Attended annual Business Managers Meeting review company EEO policies	2/24/10	Celeste Collins, Business Mgr
Continuation of established mentoring program for station personnel.	Ongoing (1/21/10 discussion at annual meeting)	Jay Richardson, Market Manager, and Sam Stephens, Sales Manager
Continuation of established training program. Attended annual Sales Meeting and Business Managers Meeting to update job skills for potential advancement within the company.	1/21/10 (Sales Mtg) 2/24/10 (Bus Mgr Mtg)	Jay Richardson, Market Manager, and Sam Stephens, Sales Manager Celeste Collins, Business Mgr